

# GYROSCOPE INC

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Job Announcement

## GRAPHIC DESIGNER

### Position Summary

We are seeking a creative and collaborative Graphic Designer to work as part of our team in Oakland, CA. The successful candidate should have extensive exhibit and/or environmental graphic experience and be highly motivated.

The Graphic Designer will be an integral member of project teams, leading the graphic development from concepts and standards to design and production. They will also work closely with the internal marketing team strengthening Gyroscope's brand and communication through proposals, reports, publicity and our website.

### About Gyroscope

Gyroscope, Inc. is an award-winning interdisciplinary studio that prides itself on its strong, and diverse collection of skills and backgrounds. Our mission is to design learning environments that provide value for children, families, and communities. We are a group of creative thinkers, architects, designers, artists, and collaborators, with a holistic approach to learning, delivering high impact results to our clients.

We create learning experiences over a broad range of environments and design platforms that include science centers, children's museums, learning gardens, schools, libraries, cultural institutions and site-specific art installations. As a design studio, we provide an opportunity for unlimited creative growth with the challenge and responsibility to transform vision into reality.

### Specifics for the position:

- Report to Project Lead Designer and Gyroscope Chief Action Officer
- Participate in a team environment including Gyroscope staff, sub-contractors, client contacts and their contractors/consultants to understand the complexities of a project and champion innovative approaches to the graphic design
- Develop project graphics, from initial concepts and standards to final designs and production-ready files
- Coordinate graphic design with exhibit designer
- Coordinate content with exhibit developer, including sourcing images and managing translation
- Present graphic design development confidently to client and respond to their feedback
- Coordinate and manage meetings pertaining to graphic and interpretive development
- Manage extensive graphic schedules through both client approvals and fabricator production to maintain design integrity, production quality and key milestones
- Collaborate with project team to create milestone deliverable reports
- Collaborate with marketing team to create materials such as proposals, e-newsletters, web content, ads, business cards, etc.

- Work within tight schedules, in a fast-paced working environment
- Multi-task; able to work on several different projects at a time
- Minimal travel to meetings and site visits may be required.

**Qualifications:**

- A minimum of 2 years professional graphic design experience (museum experience preferred)
- Proven experience in all phases of design process (Concept, Standards, Design, Production) for digital, print and large-scale graphics
- Excellent communication skills
- Knowledge of fabrication techniques and materials standards for environmental/green graphic and exhibit design
- Must be a creative, energetic, inquisitive designer with good attention to detail and accuracy. Curiosity toward different subject matter is essential.
- Ability to work on and prioritize multiple projects and deadlines
- Desire to develop exhibit content through research and write is a plus
- Must work well collaboratively in a multidisciplinary team, taking direction and constructive criticism from others, and maintaining tight timeframes
- B.A. or M.A. in Graphic Design or equivalent

**Required Software Skills:**

- Expert competency in Adobe CC Suite (InDesign, Photoshop, Illustrator and Acrobat)
- Competent in G Suite, Word, Excel and Keynote
- Experience with SmartSheet, Mailchimp and/or Wix a plus

**Compensation**

Commensurate with experience

**To Apply**

Please send a resume, digital portfolio as PDF file, and letter of interest to [Tasha@gyroscopeinc.com](mailto:Tasha@gyroscopeinc.com)